# Merchandising and Point-of-Sale Smart Solutions for General Merchandise Retailing.



# Our value proposition

Co-developed with retailers, Dolfin Merchandising is intuitive and built for performance. It gives you real-time visibility of trading activity and enables comprehensive stock and distribution management across all stores and warehouses.

# Dolfin's end-to-end retail offering includes:



## **Dolfin Modules**

Administration	Maintenance	Ordering and Replenishment	Finance	RF Warehouse and Mobility
DolfinPOS, Mobile POS, and Cowhills	BI Reporting – AnalytiX	Hire	Accounts	Communications (Comms)
CRM	Day-end and Month-end Closures	Inter-branch Transfers (IBT)	Key Indicators and Performance Metrics	Reporting and Analytics

# **Integrations**

Third-party
Warehouse
Systems

Online Stores: Shopify, Magento, WooCommerce

Planning and BI Tools: Power BI, Cognos, Pyramid EFT and Payment Switching Providers

... and many more

Are you a general merchandise retailer looking to boost efficiency and streamline your operations?

Dolfin, brought to you by BCX, is a scalable, modular, and feature-rich retail-management solution, seamlessly integrating with a wide range of financial systems. Dolfin includes:



Dolfin Merchandising



Dolfin
Point-of-Sale (POS)



Dolfin Mobility & DC Warehousing

With a strong presence across various retail platforms and a broad customer base, Dolfin is trusted by many of South Africa's leading retailers.

# Why Choose Dolfin from BCX?

### **Proudly South African**

Locally developed, Dolfin is tailored to meet the specific needs of South African retailers, offering a stable, detailed solution.

### **Designed for complex environments**

From single stores to large-scale chains, Dolfin supports intricate store setups, zoning, as well as local and international trading requirements.

### **Hosted and Managed Services**

BCX serves as an extension of your IT team, managing your environment, system security, and daily transaction integrity.

### Integrated services

BCX partners with a wide network of retail solution providers. Dolfin also supports seamless integration with third-party systems tailored to your needs.

### 24/7 support

Enjoy round-the-clock service. Our team ensures smooth day-end and month-end processing, including POS-to-banking reconciliation.

