

A CONSULTATIVE APPROACH TO UNDERSTANDING YOUR DIGITAL AMBITION

bcx.co.za/exa



WHAT IS DIGITAL TRANSFORMATION CONSULTING?

Digital transformation can be uncomplicated with the right partner. You need a partner who, through a consultative approach informed by a digital-first mind-set, can help you to accelerate digital transformation. A partner who starts with the people and the problem at the centre.

WHAT DOES IT DO?

We use Digital Transformation Consulting to accelerate your business activities, processes, competencies and models to fully leverage the changes and opportunities of digital technologies and their impact, in a strategic and prioritised way.

At BCX Exa we help businesses across multiple industry verticals to gain market understanding, identify key pain points and provide agile digital solutions as part of their digital transformation journey. We evaluate which touch points and offerings can be made more, if not completely, digital.

HOW IT WORKS

We start with consulting workshops with you to uncover your digital transformation strategy and digital ambition, as well as any roadblocks you may face. This is followed by readiness assessments for aspects such as customer experience, digital skills and cloud maturity. We can then give you advice on potential available technologies to achieve your digital ambition. In addition, we can facilitate specific innovation workshops taking you from strategy to your business case.

WHY CHOOSE BCX EXA?

Our digital transformation consulting offering is comprehensive because it starts with understanding the current status of your digital transformation journey and also delivers on the actual end-to-end solution offerings.

FEATURES AND BENEFITS

FEATURES	BENEFITS
Digital Maturity Assessments	Our understanding of your digital maturity assists in crafting your digital roadmap, especially to identify gaps and pre-requisite initiatives.
Consultative approach	Our deeper understanding of your problem areas ensures that we offer you a better solution fit.
Innovation Workshops	We provide thought leadership and strategy for innovative digital solutions which will enable you to re-invent your customers' experience and optimise your operations. The workshops and strategy sessions also open the door for the other digital assets to be positioned relevant to your digital transformation journey.
Context for Business Initiatives	We evaluate the touch points and context of specific initiatives to gain a better understanding of the bigger business picture. This will increase the chances of successfully executing these business initiatives.

PRODUCT OPTIONS

THE PRODUCT OPTIONS INCLUDE:

1. Digital Strategy workshops
2. Maturity Assessments
3. Digital Transformation Roadmap
4. Innovation Workshops

PRICING MODEL

The pricing model is determined by payment for digital strategy consultations, including assessments and innovation workshops.

AVAILABILITY

This product is available nationwide. For more information and pricing details, contact your account manager, or email BCXExa@bcx.co.za